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P K BABY

*Director, Students Welfare, Department of Youth Welfare
Member, Syndicate
Cochin University of Science and Technology, Kerala, India*

Proactive researcher with 7 years' experience in teaching and 10 years' experience in academic administration. Supervised 40+ MBA dissertations, 1 M.Phil. dissertation and 1 Ph.D. thesis. Received K.N Raj fellowship from CDS, Trivandrum and best paper award from ISEC, Bangalore. Authored 2 books, 3 chapters in books and 10 articles in academic journals.

Key areas: Environment Management | Cultural Economics | Political Economy | Resource Economics | Institutions and Strategies | Marketing | Livelihood issues.

I. EDUCATION

1998 - 2003	Ph. D. Applied Economics, Cochin University of Science and Technology, Kerala; Concentration in <i>Environment and Health Economics</i> .
1996-1997	M. Phil. Applied Economics, Cochin University of Science and Technology, Kerala; Concentration in <i>Small Industrial Clustering</i>
2009-2011	M.B.A. , Cochin University of Science and Technology, Kerala; Concentration in <i>Finance, Systems and General Management</i>
1992-1994	M.A. Economics , Mahatma Gandhi University, Kerala; Concentration in <i>Economic Theory</i>
1998 June 1998 December	National Eligibility Test for Lectureship in Economics Conducted by University Grants Commission, New Delhi. 447/ (NET-JUNE 98), Roll No. E230037 & 452/(NET-DEC 1998, Roll No. K235011.

II. PROFESSIONAL APPOINTMENTS

17.03.2023 -	Member, Syndicate, Cochin University of Science and Technology, Kerala
17.03.2023 -	Member, Senate, Cochin University of Science and Technology, Kerala
17.03.2023 -	Member, Academic Council, Cochin University of Science and Technology, Kerala
09.07.2009 -	Director, Students Welfare, Department of Youth Welfare Cochin University of Science and Technology, Kerala;
27.06. 2005 - 30.06. 2009	Lecturer and Assistant Professor, Sree Narayana Guru Institute of Science and Technology, N. Paravur (27. 06.05 – 30.06.2009 – 4 years)
26.07.2002 - 13.05.2005	Lecturer on Contract, Sree Sankaracharya University of Sanskrit, Kalady (on contract) [26.07.2002 – 13.05.2005 – 3 years]

III. FELLOWSHIPS / AWARDS / RECOGNITIONS

Youth leadership Award 2023	16th Global Youth Peace Fest – GYPF 2023 organized by the National Youth Services Council-NYSC under the Ministry of Sports & Youth, Government of Sri Lanka at Colombo, Sri Lanka during September 29th to October 2nd 2023
Best Paper	Social Science Research Colloquium 2022 on “Sustainable Development Goals and Socioeconomic Change: Learning and Practice Opportunities” 21st and 22nd April, 2022.
The K N Raj Research Fellow	Centre for Development Studies, Trivandrum, 2015-16
Best Paper	World Bank Workshop on Environmental Economics organized by Institute for Social and Economic Change, Bangalore on 09-14 December 2002

IV. RESEARCH

Principal investigator	<i>Indigenous Agricultural Practices and Food security in Tribal villages in Kerala. State Plan Grant Under Seed Money for New Research Initiatives (SMNRI) 2020-22.</i>
Research Fellow	<i>Parallel livelihood promotion schemes in coastal commons: Analysis for selected fishery villages in Kerala. The K N Raj Research Fellow 2015-16, Centre for Development Studies, Trivandrum.</i>

Principal investigator	<i>Socio Economic Survey for Karumalloor Grama Panchayath, Ernakulam District. Sree Narayana Guru Institute of Science and Technology, North Paravur</i>
Ph.D. Environment and Resource Economics	<i>Title: Economic Impacts of Air Pollution on Human Health and Property Values: A Study of Cochin Industrial Agglomeration, under the guidance of Dr. K. T Thomson, School of Industrial Fisheries, Cochin University of Science and Technology Nov 1997 – Nov 2003.</i>
M.Phil. Small Scale Industries	<i>Title: Performance Evaluation of Industrial Estates in Ernakulam District. Cochin University of Science and Technology, 1995 – 1996.</i>

V. ACADEMIC POSITIONS

Member, Syndicate	Cochin University of Science and Technology, Kochi 682022, Kerala Form 20. 03. 2023 onwards
Member Senate	Cochin University of Science and Technology, Kochi 682022, Kerala
Member IQAC Core Committee	Cochin University of Science and Technology, Kochi 682022, Kerala
Ph.D Supervisor	School of Social Sciences, Cochin University of Sciences and Technology, Kerala. Bharathiar University, Coimbatore – 641046. (Part Time External Ph.D)
Member, Executive Committee	Centre for Green Literature Studies, CUSAT, 16.01.2022 onwards
Member, Board of Studies	Centre for Green Literature Studies, CUSAT
Member, Advisory Committee	National Service Scheme, 18.07.2021 onwards
Coordinator	National Service Scheme, Cochin University of Science and Technology, Kerala (26.05.2020 – 14.12.2021).
Coordinator	EBSB Club, Cochin University of Science and Technology, Kerala. 2019 onwards.
Member, Expert Committee	MOOC Business Incubation Centre, Mahatma Gandhi University, Kerala.
Director	Faculty Development programme on 'Enhancing Psychological Skills and Behavioural Remodelling' to 7 days, from 19-25 October 2020.
Guest Editor	JUNI KHYAT - Special Issue on <i>Politics and Economics of Climate Variability: Case Studies from India</i> , VOL-10 ISSUE-5 NO. 8 MAY 2020

Member, Advisory Committee	International Conference on <i>Politics and Economics of Climate Change</i> , at Mar Athanasius College, Kothamangalam, Kerala, during 08 – 10 January 2020.
Coordinator	National Seminar on <i>Discussing Gender Roles in India: Perspectives and Challenges</i> . 6-7 March, 2020, Women’s Studies Centre, Cochin University of Science and Technology, Kochi – 682022.
State Level Jury Member	<i>Swami Vivekananda Yuva Prathibha Puraskaaram</i> instituted by Kerala State Youth welfare Board, Government of Kerala 2016 -17
M. Phil Supervisor	Alagappa University, Karaikkudi, Tamilnadu, 2005-06.
Extension Faculty	Kerala Institute for Local Administration, KILA, Thrissur, Kerala, India 2005-08

VI. OTHER RESPONSIBILITIES

University Level Grievance Redressal Officer	University Level Grievance Redressal Officer for students with Disabilities (from 07.01.2021)
Co-ordinator	COVID Helpline for Kalamassery Legislative Constituency, 2021.
Co-ordinator	Navakeralam-Yuvakeralam: Students’ interaction with Honourable Chief Minister on the Future of Higher Education, 01.02.2021.
Nodal Officer	CUSAT - The Kerala Knowledge-Economy Mission Project by K DISC.
Member	University Student Grievance Redressal Committee, CUSAT, 2020-‘22
Member	Institutional Student Grievance Redressal Committee, CUSAT, 2020-‘22
Member	Students Grievance Redressal Committee, CUSAT, from 2018.
Founder Co-ordinator	CUSAT Alumni Network, Alumni Association of Cochin University of Science and technology.
Coordinator	Professional Students Summit organised by Higher education Department and ASAP Government of Kerala, at Cochin University of Science and Technology in 2019 and 2020.
Coordinator and Chair	All India Educational Children’s Film Festival and ICT Mela, 2020 organised by NCERT, Government of India, SIET Government of Kerala.
Chairperson	Lecture Session on <i>Socio Cultural Transformation in Kerala: Traditions and Post Colonial Trends in Kerala in Anukalikam 2019</i> – Lecture series organised by School of Legal studies, CUSAT in association with Kerala

	Council for Historical Research, Trivandrum and Adv. R. Rajagopal memorial Education Trust, Trivandrum. 28 October 2019.
Volunteer	Flood relief operations in the aftermath of Kerala Flood 2018. District administration, Ernakulam, Kerala 2018.
Hon. Treasurer	Cochin University Union, 2014 June -2020 January.
Chairperson	Lecture Session on <i>Recent Trends in Social Justice and Renaissance through Literature</i> in <i>Anukalikam 2018</i> – Lecture series organised by School of Legal studies, CUSAT. 26 March 2018
Chairman	Cochin University Union, Cochin university of Science and Technology, 1999-2000
Member, Senate	Cochin university of Science and Technology, 1999-2000
B Certificate holder	NCC, Ministry of Defence, Government of India, 1989-90
Volunteer	National Service Scheme , MG University, 1989-91
Instructor	Total Literacy Programme , Government of Kerala, 1989

VII. TRAINING / WORKSHOPS /FDP attended

KCES College, Jalgoan, Maharashtra	National Faculty Development Programme on 'Use of ICT Tools for Enhancing Quality of Higher Education in India' organised by KCES College of Engineering, Maharashtra and Guru Ananda Dev Technical Learning Centre, University of Delhi during 9-15 February 2022.
Cochin University of Science and Technology	7 days FDP on 'Gender Sensitisation and Gender Equality', during 07 -13, September 2021.
Cochin University of Science and Technology	7 days FDP on "Enhancing Psychological Skills and Behaviour Remodelling' during 19-25, October 2020.
Marthoma College, Thiruvalla	Faculty Development programme on R, with spoken tutorials of IIT Mumbai, from 07.09.2020 to 14.09.2020.
ISEC, Bangalore	Workshop at Institute for social and Economic Change, Bangalore organised under <i>World Bank aided India: Environmental Management Capacity Building Technical Assistance Project</i> during 09-14 December 2002 organised by MoEF, Government of India.

IEG, New Delhi	Workshop on Environmental Economics organized by Institute of Economic Growth, New Delhi at IEG, New Delhi, from February 11 – 15, 2002.
ISI, Calcutta	Workshop on <i>Statistical Science and Environmental Policy, Possible Interactions</i> at Indian Statistical Institute, Calcutta, on 10th – 12th January 2000.
MSE, Chennai	Workshop for Ph.D scholars at Madras School of Economics, Chennai organised under <i>World Bank aided India: Environmental Management Capacity Building Technical Assistance Project</i> during 15th – 17th November 1999.
Nirmala College, Muvattupuzha	State Level Workshop on Statistical Package for Social Sciences (SPSS) held at Nirmala College, Muvattupuzha on 2-4th March, 2007
KILA, Thissur	Trainers' Training Programme, KILA, Thissur, 10 – 12 Aug 2005
IIM Kozhikkode	Faculty Development Programme in Pedagogy in Management, IIM Kozhikkode, 22 – 27, Aug 05

VIII. a. PUBLICATIONS - Journal Articles

2023 with Basheer M	Role of Micro Enterprises in Achieving Sustainable Development Goals, <i>Journal of Emerging Technologies and Innovative Research</i> , Volume 10, Issue 2, February, 2023	ISSN: 2349-5162 Impact factor 7.95 Calculate by Google and Semantic Scholar, UGC Care Group 1
2021 with Lisa Mary Isac	Economics of Education- Perception and Tendency of Investment for Human Capital Formation, <i>Anvesak</i> , Vol. 51, No.1(XIX) January – June 2021.	ISSN : 0378 – 4568 UGC care Group 1
2021 with Lisa Mary Isac	Economics of Education: Impact of Economic Support Factors and Intention to Join Higher Education, <i>Sambodhi</i> , Vol-44, No.-01 (XXIII), January-March – 2021.	ISSN: 2249-6661 Impact Factor 5.80 UGC care Group 1
2020	Poverty Alleviation and Livelihood Diversification: Case of Coastal Villages in Kerala, <i>DRSR Journal</i> , Vol-10 Issue-06 No. 12 June 2020	ISSN: 2347-7180, Impact Factor 7.12 UGC care Group 1
2020	Climate Change and Human Health: Quantifying Willingness to Pay for Averting Morbidity in Kerala, India. <i>Plant Archives</i> , Vol. 20 Supplement- 2 July- 2020	ISSN: 0972-5210, E- ISSN: 2581-6063. Impact Factor 0.07, H-Index 6 UGC care Group 1
2010	Measuring Benefits of Air Quality Improvement: Evidence Based on Residential Property Prices in	E-ISSN 0975-833X Impact Factor, 3.52

2010	Kerala, India. <i>International Journal of Current Research</i> , Vol. 11, pp.074 - 084, December, 2010	
2010	Managing Environment: Failure of the Market or Failure of State?. <i>Holy Grace Management Review</i> , Vol. 2, No. 1, June 2010	ISSN 0975-3427
2009	Valuing Health Effects of Air Pollution: Contingent Valuation Survey Results from Kerala. <i>ICFAI Journal of Environmental Economics</i> , Vol. VII, No. 1, February 2009	ISSN 0972-9313
2008 with Nisha KR	Retailing in Kerala: Factors Affecting Growing Retail Market in the State. <i>Management Dynamics</i> , Vol.8, No. 2, 2008	ISSN 0972-5067
2008	Air Pollution and Willingness to Pay for Health: An Econometric Analysis for Kerala. <i>ICFAI Journal of Environmental Economics</i> , Vol. VI, No.2, May, 2008	ISSN 0972-9313
2007	Pollution Prevention in India: How far Policies are Successful. <i>ICFAI Journal of Environmental Law</i> , Vol. VI, No. 3, July 2007	ISSN 0972 -6942
2006	Market Centred Agriculture and Starvation. <i>Integral liberation: A Quarterly Review for Justice, Development and Social Change</i> , Vol. 10; No. 4; December, 2006	
2005	Market Based Instruments in Pollution Prevention: Need for Change in Priorities' Southern Economist, Vol. 44, No. 9, September 1, 2005	ISSN 0038-4046
2002	Vikasanathil ninum athijeevanathilekku" (in Malayalam), Madhyamam Weekly, February 1, 2002	

b. PUBLICATIONS - Books

2011	<i>Measuring Values of Air Quality: An Economic Approach to Kerala's Environment</i> . Directorate of Public Relations & Publications, Cochin University of Science and Technology, Kerala, 2011.	ISBN 978-93-80095-23-3
2017	<i>Poverty Eradication in Kerala Through Society for Assistance to Fisherwomen</i> . Directorate of Public Relations & Publications, Cochin University of Science and Technology, Kerala. 2017	ISBN 978-93-80095-91-2

c. PUBLICATIONS – Chapters in Books

2007	Pollution Prevention in India: How far Policies are Successful? A. Usha (Ed.) <i>Pollution Prevention: A Debate</i> . Amicus Books, Hyderabad. 2007	ISBN 81-314-1344-6
2008	Performance Evaluation of Industrial Estates: Experience of Two Major Industrial Estates in Ernakulum District September 1, 2005. James P. S and George Roji (Ed.), <i>Finance & Banking: An Anthology of Contemporary Research</i> , Excel Publishers, N. Delhi pp. 139-145.	ISBN: 978-81-907196-2-9

IX. INVITED LECTURES

NUALS, Kerala 2023	Environmental Economics – Invited talk series organised by the Centre for Law and Economics, National University of Advanced Legal Studies, Kerala on 10 th March 2023
SSUS, Kalady 2015	<i>Contexts of Statistical Analysis</i> . in the Department of Sociology, Sree Sankaracharya University of Sanskrit, Kalady, on 27 th March , 2015
J.B.S. Lakkidi 2013	<i>Marketing Strategies and Business Organisations</i> . Plenary Talk, at Second National Seminar on <i>Contemporary Developments in Management</i> , at Jawaharlal College of Engineering and Technology, Jawaharlal Business School, Lakkidi, Mangalam, Palakkad on 05 th April, 2013

X. PAPERS PRESENTED IN CONFERENCES / SEMINARS

April 2022	Environmental Amenities and Property Value Models: Implications for Policy Makers, Paper Presented at Social Science Research Colloquium 2022 on “Sustainable Development Goals and Socioeconomic Change: Learning and Practice Opportunities” 21 st and 22 nd April, 2022 at SCMS, Cochin.
January 2020	<i>Climate Change Adaptation of Local communities: Case of Kerala</i> . Paper Presented at International Conference on <i>Politics and Economics of Climate Change</i> , at Mar Athanasius College, Kothamangalam, Kerala, during 08 – 10 January 2020
March 2016	<i>State, Government and Economic Governance</i> . Paper presented in two days national seminar on <i>Environment & Development: Conflict or congruity</i> organised by the P G department of Economics, Government College, Munnar, 3-4 March 2016
April 2013	<i>Rethinking Boundaries: Does Business Performance Determined by Organization Design?</i> Paper Presented at Second National Seminar on

with Betsy Baby Georgeen	<i>Contemporary Developments in Management</i> , at Jawaharlal College of Engineering and Technology, Jawaharlal Business School, Lakkidi, Mangalam, Palakkad on 05 th April 2013
March 2012 with Nisha K R	<i>Global Recession and Direction of World Trade: Lessons from Asian Region</i> paper presented in the National Seminar on <i>Emerging International Business Order</i> organized by School of Management Studies, Cochin University of Science and Technology, Kochi – 22 on 30th and 31st March 2012.
March 2009 with Ansted Iype Joseph	<i>Retailing in Kerala: A Growth Curve Analysis</i> , Paper Presented in two days National Seminar on <i>Creating and Delivering Value to the Customers</i> held at School of Management Studies, Cochin University of Science and Technology, on 27th -28th March 2009
March 2009	<i>Does Inflation Benefits Poor?</i> Paper Presented in a two-days UGC sponsored National Seminar on <i>Inflation, Poverty and Development in India: What Matters? Monetary Versus Structural Issues</i> at Government Brennen College, Thalassry on 25th -26th March 2009.
March 2009 with Jino P.J	<i>Innovations in E- Learning: Case of Moodle in the Context of Technical Institutes in Kerala</i> , paper presented at UGC sponsored National Seminar on <i>Emerging Trends in e-Learning</i> at MES College, Marampilly, Aluva on 20th - 21st March 2009
July 2008	<i>Retail trade in India: Rhetoric and Reality</i> paper presented in the National Seminar on <i>Retailing in India</i> organized by Department of Economics, Krishna Menon Memorial Government Women's College, Kannur on 16th and 17th of July 2008
February 2007	<i>Estimating Costs of Air Pollution: Empirical Evidence on Morbidity</i> paper presented in the National Seminar on <i>Relevance and Significance of Environmental Economics</i> held at Govt. Brennen College, Thalassery on 14th February 2007
January 2007	<i>Benefits of Air Quality Improvement: Hedonic Property Approach to Residential Property Prices in Kerala</i> paper presented in the 43rd annual conference of The Indian Econometric Society (TIES) held at IIT, Mumbai, 05 – 07th January, 2007
December 2006	<i>Managing Environment: Failure of the Markets or failure of the State</i> paper presented in the International Seminar on <i>Emerging Paradigms in Business Management</i> , Holy Grace Academy of Management Studies, Mala, Kerala, on 15-16th December, 2006
January 2006	<i>Air Pollution and Willingness to Pay for Health: An Econometric Analysis for Kerala</i> paper presented at 42nd conference of The Indian Econometric Society (TIES) at Gurunanak Dev University, Amritsir, 05 – 07th January, 2006
Nov. 2005	<i>Globalised Agriculture: Threats to Environment and Food Security</i> Paper Presented at National Seminar on <i>Impact of LPG on Agriculture Sector</i> , NMSM Govt. College Kalpetta, on 24-25 Nov. 2005

XI. RESEARCH PROJECTS SUPERVISED / SUPERVISING

Ph.D.	Mr. Basheer M (<i>awarded</i>) <i>A Study on the Performance of Kudumbashree Micro Enterprises in Thiruvananthapuram District of Kerala</i> Part-time Ph.D in Bharathiar University, Coimbatore (PhD-CB-DEC 2014-0825)
Ph.D.	Liza Mary Isac (<i>thesis submitted</i>) <i>Economics of Education: Cost Benefit Analysis</i> , Part-time Ph.D in Bharathiar University, Coimbatore (Ph.D – CB- DEC 2013 -0083)
M. Phil.	Suraj E S (2006) <i>Fundamental Analysis on Selected Banking Sector Stocks for Investment</i> Dissertation submitted to Directorate of Distance education, Alagappa University, as part of M.Phil in Management studies (Roll no: 06C604008)

XII. PERSONAL INFORMATION

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